



Efficient Market Advisors, LLC
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For Immediate Release

Efficient Market Advisors added as an approved manager at WrapManager

San Diego, November 4, 2005 / -- Efficient Market Advisors, LLC (EMA) (www.etfmanager.com), a San Diego-based money manager, announced today a new agreement with WrapManager, Inc. (www.wrapmanager.com) which will allow clients of WrapManager to access the Efficient Market Portfolios Accounts, managed by Efficient Market Advisors.

Efficient Market Advisors is a money manager that primarily utilizes low cost, tax efficient Exchange-Traded Funds (ETFs) when managing client accounts. "Our managed account offering is designed to provide investors with diversity, efficiency and performance," said Herb W. Morgan, President and Chief Investment Officer of Efficient Market Advisors. "This relationship will provide investors from around the country access to our money management services. WrapManager is the premier player in the burgeoning space of manager research for private wealth management, and I am pleased to be added to their platform."

"We welcome Efficient Market Advisors to our growing list of approved managers, as the primary ETF-based solution provider," said Gabriel F. Burczyk, President and CEO of WrapManager, Inc. "With today's high-net-worth investors being more technologically savvy, doing their own research and demanding more sophisticated investment products, I believe Efficient Market Advisors will satisfy their needs for professional money management."

About Efficient Market Advisors, LLC

Efficient Market Advisors, LLC, (EMA) is a leading provider of investment management services. EMA was an early adopter of Exchange-Traded Funds for use in Separately Managed Accounts (SMAs). Efficient Market Advisors offers model, as well as customized portfolio solutions for investors looking for broadly diversified, balanced portfolio management services.

About WrapManager, Inc.

WrapManager, Inc. provides comprehensive wealth solutions that are unparalleled in convenience and flexibility. WrapManager specializes in separately managed accounts, and offers greater access and options to affluent clients seeking private wealth management. An advocate in the independent research of professional money managers, WrapManager provides expertise in the evaluation and selection of investment choices for tailored portfolios. WrapManager delivers trusted advice, transparent management of money managers, and value-added wealth services, designed to meet the unique needs of high-net-worth investors.

Source: Efficient Market Advisors

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